

# 68th Season Annual Report 2013-2014

## LEADING THE CAUSE FOR MUSIC EDUCATION

San Diego Youth Symphony and Conservatory (SDYS) is devoted to making high quality music education accessible and affordable for all through its flagship Balboa Park Programs and its innovative Community Opus Project. The success of these programs and SDYS' unique community partnerships have made 2014 a highly successful year. We are proud to share these highlights from our 68th Season.

### BALBOA PARK PROGRAMS

SDYS continued to set the standard of excellence for hundreds of aspiring musicians from across the region. Our musicians, aged 8 to 25, came from as far as Riverside and Imperial Counties as well as northern Baja California, Mexico. They gathered every Saturday and Sunday to rehearse under the inspiring guidance of our expert faculty as they prepared for six concerts at Jacobs Music Center's Copley Symphony Hall and California Center for the Arts, Escondido. Along with participating in one or more of our ten orchestras and wind ensembles, many SDYS musicians enrolled in chamber music, concerto competitions, and the 10th Annual International Youth Symphony. The children and young adults of SDYS' Balboa Park Programs exemplify our organizational values of Personal Achievement, Inclusiveness, and Community Leadership through their dedication to music and artistic collaboration.

### COMMUNITY OPUS PROJECT

Our SDYS Vision is for all children to experience the benefits of music instruction and the Community Opus Project is designed to turn this vision into reality. We started 2013 with our partner, Chula Vista Elementary School District (CVESD), announcing it would begin returning music instruction to the school day after a 15-year absence. In 2013-14, the Community Opus Project directly taught 132 students at six schools via after school programs and assisted in the hiring of three full time teachers in the district. As a result of the Community Opus project, over 3,000 students are now receiving some form of music education in Chula Vista. SDYS and the Community Opus Project have drawn local and national attention to the cause of music education through our success with the district, UC San Diego research project, and numerous performances by the Opus Orchestras and Opus Quintet.

### PARTNERSHIPS

Partnership is essential to the impact SDYS has in the community and the range of opportunity we deliver to our musicians. SDYS continued to work closely with La Jolla Music Society to provide the most advanced Balboa Park Program musicians performance and master class experiences with international artists. In the community setting, SDYS' partnership with UC San Diego expanded through our collaborative research with the Center for Human Development and with STEAM Connect to promote arts education alongside STEM subjects. As an active member of the Balboa Park Cultural Partnership, we work with the 26 arts, culture and science institutions in the park to improve the Balboa Park Experience. SDYS continues to collaborate with the Preuss School and with Price Philanthropies programs in City Heights.



Community Opus Project musicians perform with middle and high school bands in the Winter Community Concert at Castle Park High School



SDYS' 10th International Youth Symphony perform at La Jolla Music Society's SummerFest 2014



The most advanced of SDYS' eleven ensembles, Symphony Orchestra, at California Center for the Arts, Escondido





The Opus Quintet with Congresswoman Betty McCollum, Minnesota

## MISSION | VISION | VALUES

San Diego Youth Symphony and Conservatory is guided by its mission and core values as it pursues the Ten Year Goal of "Making Music Education Accessible and Affordable to All Students." In 2014 SDYS leaders spoke at several national conferences including the League of American Orchestras, the BoardSource Forum and the Los Angeles Philharmonic's Take a Stand Symposium. Staff also spoke at the Association of California Symphony Orchestras Conference and actively participated at the National Summit On Creative Youth Development. The staff also spoke or participated in numerous local events about the creation of our vision and success implementing it.

**Mission:** Instill excellence in the musical and personal development of students through rigorous and inspiring musical training experiences.

### Core Values

- Personal Achievement — Motivating and facilitating performance excellence
- Inclusiveness — Embracing diversity and promoting collective learning
- Community Leadership — Developing respectful and responsible citizenship for the greater good

## OPENING DOORS TO OPPORTUNITY

SDYS aims to serve every student with the drive and passion to make music in our programs no matter their financial circumstance. Equally important is ensuring families see and hear their children perform. Last season SDYS provided 161 students with \$67,435 in tuition scholarships, 80 students with sponsored lessons for individual improvement and 570 free concert tickets for low income families to enjoy our performances. We are also proud that 55 Community Opus Project musicians participated in the Balboa Park Programs alongside their peers from across the region in 2013-14.



Balboa Park musicians Flora Li and Sara Kornfeld Simpson with Dalouge Smith, SDYS President & CEO, at the Kennedy Center in Washington, D.C., where they participated in the National Symphony's Summer Music Institute



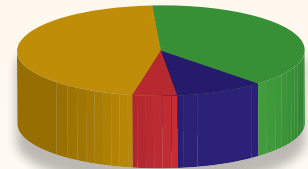
Opus students from Lauderbach Elementary School with Visual and Performing Arts Coordinator Russ Sperling, SDYS President & CEO Dalouge Smith, Lauderbach Principal Cortes, CVESD Superintendent Dr. Escobedo, and Community Opus Project teachers and staff.

## YEAR-END FINANCIAL REPORT

San Diego Youth Symphony and Conservatory continues to grow its budget as it increases its impact in the community. Operating income grew significantly in fiscal year 2014. Since 2010 the operating budget for SDYS has nearly doubled. This is a phenomenal achievement and a testament to the Board, faculty and staff commitment to fulfilling the SDYS vision. Our contributed income has grown as a result of increased giving from the Board of Directors, expanded support from SDYS' many donors and new contributions for the Community Opus Project. Financial highlights for the year include:

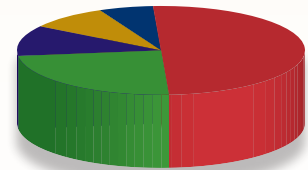
- Earned income of \$494,797, contributed income of \$750,804, and endowment earnings of \$133,027 combined to balance SDYS' budgeted annual expenses of \$1,378,628.
- \$176,000 of this total was raised from individuals, foundations, corporations, and school districts to specifically support the Community Opus Project and return music to Chula Vista elementary schools.
- Our 2014 Encore Scholarship Fund Raiser generated over \$150,000 in revenue to support our Annual Scholarship Fund which provides needs and merit based scholarships, sponsored lessons, coaching, access to instruments and sheet music and other services in support of our vision of affordable and accessible music education for all.

Our audited financial report is now available online at [www.sdys.org](http://www.sdys.org) under "About SDYS."



### INCOME

- 45% Donations (individuals, foundations, businesses)
- 35% Earned (tuition, tickets, contracts)
- 11% Endowment Disbursement
- 9% Government (city, county, state)



### EXPENSES

- 48% Program Staff (faculty, production)
- 24% Administration & Fundraising Staff
- 10% General Overhead (technology, storage, insurance)
- 9% Marketing & Fundraising (postcards, CDs, events)
- 7% Rehearsals & Concerts (concert halls, music, programs)